CHARLOTTE-MECKLENBURG CONTINUUM OF CARE

Governing Board Meeting: Thursday, April 22, 2021

Zoom: https://zoom.us/j/92847713203?pwd=WTluSW9UdUYwdS9keDFqcGNXRy9Udz09

Board Members									
Kathryn Firmin-Sellers, Chair	Gerard Littlejohn, Vice Chair	Lashieka Hardin, Secretary	Warren Wooten						
Stacy Lowry	Anthony Ryback	Sonia Jenkins	Trish Hobson						
Maya Marshall	Deronda Metz	Stephen McQueen	Anna London						
Alesha Eaves	Dennis LaCaria	Timica Melvin	Deanna McCool						
Pamela Malatestinic	Victor Nicholson	Hope Marshall							

Agenda

Time	Item	Facilitator
2:00pm-2:05pm	Welcome, attendance New Board Member: Deanna McCool	Kathryn Firmin-Sellers (welcome) Branden Lewis (attendance)
2:05pm-2:10pm	Public Comment: General Remarks	Branden Lewis
2:10pm-2:15pm	VOTE: Approve meeting minutes (March 25, 2021)	Kathryn Firmin-Sellers
2:15pm-2:45pm	Data Presentation & Board discussion Returns to Homelessness (by race and ethnicity)	Courtney LaCaria
2:45pm-2:55pm	Evaluate Upstream Update	Courtney LaCaria
2:55pm-3:15pm	Kathryn Firmin-Sellers	
3:15pm-3:25pm	American Rescue Plan (ARP) Advocacy	ARP Workgroup
3:25pm-3:30pm	Reallocation Policy	Deborah Majewski
3:30pm-3:35pm	CoC Board & Collaborative Applicant MOU	Erin Nixon
3:35pm-3:40pm	Public Comment VOTE to approve Reallocation Policy & MOU	Branden Lewis
3:40pm-3:50pm	NOFA Timeline	Erin Nixon
3:50pm-3:55pm	Community Updates	CoC Board Members
3:55pm-4:00pm	Collaborative Applicant Updates: CoC:101 Recap CoC Full Membership Meeting PIT/HIC Submission to HUDDue May 14, 2021 CoC Governing Charter (approved 4.14.2021)	Branden Lewis
4:00pm	Adjourn	Kathryn Firmin-Sellers

Next CoC Governing Board meeting: Thursday, May 27,2021, 2pm-4pm

Our Vision: Homelessness is rare, brief and non-recurring in the Charlotte-Mecklenburg Community. Everyone has housing choices and prompt access to a variety of housing resources and supports that meet their needs.

CoC Governing Board Meeting Minutes March 25, 2021, 2:00pm-4:00pm

The meeting of the CoC Governing Board was held on March 25, 2021 via Zoom. Kathryn Firmin-Sellers, Board Chair, called the meeting to order at 2:02pm. The meeting was recorded. Branden Lewis took minutes.

Board members in attendance: Alesha Eaves, Deronda Metz, Dennis LaCaria, Lashieka Hardin, Victor Nicholson, Kathryn Firmin-Sellers, Stephen McQueen, Stacy Lowry, Anthony Ryback, Warren Wooten, Hope Marshall, Sonia Jenkins, Gerard Littlejohn, Timica Melvin, Trish Hobson, Anna London, Pamela Malatestinic

Board members absent: Maya Marshall

CoC Staff in attendance: Branden Lewis, Kim Sanders, Mary Ann Priester, Courtney LaCaria

Guests in attendance: Tara Peele (Social Serve), Stacey Bergeron (Meck County CSS), Kecia Robinson (Salisbury VAMC), Breanna McGowan (The Salvation Army), Karen Pelletier (Meck County CSS), Laura Gorecki (Project Outpour), Lashonda Hart (Mecklenburg County), Anita Brown (Roof Above), Brittany Cunningham (Socialserve), Hannah Marie Warfle (The Salvation Army), Scott Garlow (Meck County Veteran Services), Valerie Townsend

Welcome (Kathryn Firmin-Sellers) & Attendance (Branden Lewis): Quorum present; Members of the public introduced themselves in the chat with name and organization.

Public Comment: General Remarks (Branden Lewis): None

Vote: Approve meeting minutes—February 25, 2021 (Motion: Stephen McQueen, Second: Stacy Lowry) -- Meeting minutes approved.

Vote: Vice Chair (3 nominees: Gerard Littlejohn, Hope Marshall, Warren Wooten) and Secretary (1 nominee: Lashieka Hardin). Vote conducted anonymously via Zoom poll. Gerard Littlejohn voted as Vice Chair and Lashieka Hardin voted as Secretary.

Presentation: Data/System Performance Measures (Courtney LaCaria)

Focus: Average Length of Time Homeless and Length of Time to Housing

System Overview: Temporary housing, diversion & prevention, permanent housing (including affordable housing) includes HUD definition & McKinney Vento---types of interventions in our homelessness and housing ecosystem. Circumstances for housing status: unstably housed, homeless and stably housed.

Length of Time Homeless (Emergency Shelter): Average and median length of time homeless. Average and median increased from 2019 to 2020. Deeper look at Salvation Army and Roof Above, by gender and household composition, average and median increased from 2019-2020.

Length from Project Entry to Housing Move-In Date: This measure provides the average length of time it takes for households (adult only and families with kids) by project type to move into permanent housing in Charlotte-Mecklenburg. RRH and PSH/OPH by adult only and by families.

Resources: Housing Data Snapshot which includes One Number which was released today. Homelessness is continuing to increase. Also includes in depth data on inflow and outflow and data by race and ethnicity and Coordinated Entry data. Progress Webpage—all System Performance Measures. SoHIH Report and Monthly Data Update is also available.

Discussion:

TH: On the average and median LOTH, counting time from they enter shelter until we've known they've gotten into housing. Courtney---we're only looking at LOT in shelter. Do we count all episodes of homelessness? The multiple experiences of homelessness are aggregated into the total. Do we have any way to measure unsheltered time homeless? Yes, we do, just not included in this presentation.

KFS: Did we say we wanted to see data disaggregated by race? Yes, but not a part of this presentation. Will include going forward. Will provide update on One Number and new addition added by race and ethnicity.

KFS: Are there specific strategies that we want to think about in order to decrease the length of time between homelessness into housing?

DM: We've learned a lot this past year. As a community we may want to decide do we want to have time limits in shelter. What we've done at TSA is that we really don't have time limits. Have been criticized by the National Alliance that we don't have time frames. Some communities you can only be in shelters 60-90 days. Having the discussion internally. Are we all ok with people staying in the shelter until things are resolved?

KFS: What is the argument from the Alliance? Deronda---learning about low-barrier shelters so she was surprised to hear some of their comments. Discussion about creating a comfort level if you don't have time limits. If you don't have time limits people won't work toward a plan quicker.

SL: Deronda, what problem are you trying to solve if you were to create time limits? Increasing some urgency for people that we have in the shelter to move out. We've had more housing resources than ever, and it's been interesting getting people to move from hotels into housing resources. They've housed over 50 people since January in RRH. Giving people letters to help them move quicker. Stacy—Concern would be if you create a time limit and there's no housing on the back end, what issue would you be solving. Is it about time limits vs. having a housing plan and working towards it? Deronda—It is both, we would not give someone 30 days with no where to go. Looking at time limits and having those resources.

GL: When it comes to what options having after the shelter, what we're seeing now rent amounts are increasing due to landlords trying to recoup what was lost in 2020 during eviction moratorium. Subsidies aren't going up to match high rent amounts. How do we address the subsidy issue as well?

SM: Agree with both statements made. Have struggled with moving men out of the shelter after being offered several housing options. There becomes a sense that the institution becomes a comfort and now have to put your income toward something that is not optional to you. MeckLink is going very well. MeckHome has been a struggle for the shelter. Numbers are skewed by extremely long-term stayers due to MH. It's a multi-layered issue. Believe we do have to have guidelines for people who are able

and are working that this is not your permanent option. We need to work to motivate the guests in the shelters.

TM: All valid points that have been made. Inlyian does not have time limits on subsidies. It was proposed a few years ago but was not well received by the community. They cannot house additional people until someone else gives up their voucher. They have a set number of vouchers and a set number of units. People have to leave their units in order to house more families. They may get special purpose vouchers or may have to build new units. The issue now is that the price of construction is high. The market isn't good.

GL: This is another reason why rents are going up because the cost of building is going up. Owners have no choice but to rent at a higher rate so that they can make a profit.

DM: They have been doing time limits in the shelter. It's not that it's your 3-month anniversary and you must go. It's not about setting up a rigid program but for people who can with a resource, they need the motivation. They are having such a challenge with rents being over the FMR. With funding like MeckHome and A Way Home they don't have those restrictions. Is there advocacy that can be done around FMR policy change or can we look for other private dollars that can help.

SM: They've had some success with Socialserve and Housing CLT to lower rents by buying out the lease some. It's not a long-term solution but has helped people get into housing. An upfront payment that lowers the rent.

KFS: Where do we want to go with this conversation? What are the levers for decreasing the time homeless before moving into housing? What to do with those that have been given multiple options but do not accept—are they self-resolving? Do we adopt this as a policy, or do we write this as a preference when we fund agencies?

DM: Can we look at policies that already exist? We used to look at Invlivian policies and use those.

TM: Inlivian used to give people the master housing list and when a person came to the top of the list, they would offer the person what unit was vacant. They now have site-based waiting lists so that people can apply to the unit that they want to leave and get on that specific wait list. They were finding that people were turning down units.

SL: There are probably other programs out there have some time of policy already written as far as 2-3 choices as a housing slot comes open. Can we look into that? She is supportive of that. Shelter should not be your full-time housing option. As long as we can provide choice to people and match them to resources, it's their choice to take it or not.

KFS: Is that something we can discuss further? Is this something we want written into our ranking standards when we review applications.

SM: It's so not one size fits all. When you're dealing with MH and SU, how do you have exceptions? What are the solutions for the exceptions?

AL: Each unique situation has its own successful pathway. If appropriate housing options are available for an individual, if that individual refuses to take those housing options, she can see where a time limit would make sense. Programs should have more funding for multiple different pathways for each

person's unique situation. Also, if there are time limits, what if we're in a situation where there aren't any housing options? It's a lot more complicated than one specific avenue.

DM: It may be up to the shelters. They do look at things case by case. Maybe it's each shelter submit its policy to the CoC and reviewed on that level. It'll be up to the shelter provider as to what they do.

KFS: They have a moving on strategy is what we're talking about. It doesn't have to be rigid but there is a strategy to incentivize moving on. Thank you for the discussion. Are there any actions to be taken or is it in agreement that we'll support a moving on strategy?

DM: Shelters will tell the Board what the policy is, and shelters will govern those policies.

KSF: Take the recommendations to the Ranking Committee at some point.

BL: Question in the chat regarding connection to MH and shelters?

DM: It's a gap. Connect with CSS to help get those services at the shelter.

BL: Courtney also stated that it is an area of intervention for the new comprehensive plan that's being worked on. Cross-sector support.

KFS: Thank you everyone for the conversation. We have some takeaways from it. Going forward, we do want to see data disaggregated by race as a practice to make sure we're addressing any inequities.

Presentation & Board Discussion: Socialserve (Tara Peele):

Socialserve is a nonprofit that connects people to housing and provides supportive second chance employment. They recruit employees from agencies that serve people who are homeless or those that are transitioning back into the community. Train them from the ground up to help people find housing primarily over the phone and to help landlords list properties in 30 states. They have a national hotline which comprises a lot of their work. 2017 HousingCLT launched and they've been more involved in serving Charlotte-Mecklenburg. They've grown quite a bit in the last year. Staff has grown and they have positions to fill.

HousingCLT started as a CoC Planning grant in 2017 and is a program of Socialserve. It sits at Socialserve because of their access to landlords. They have about 5,000 landlords that use the online housing locator in Mecklenburg County. It is a landlord consortium or landlord relationship manager. Helps streamline the approach to landlords so that they aren't being approached to dozens of agencies at the same time but to have a streamlined approach to the negotiation with landlords that happens upfront. Also, the relationship management that is ongoing to retain landlords by mitigating their risks. When the Planning Grant funds ended, the City of Charlotte was able to continue to fund Housing CLT. The County also was able to help out last year with funding as well.

Went from 60 household moved in the last year to about 200 households moved. They are able to pay for a good bit of the upfront housing costs and incentives which has definitely helped. They've also been involved with DreamKey. Paying \$15-\$17 million of rent and utility assistance to landlords in 2020. This has opened the door to other landlords. More recently they've become a partner with a few agencies with the ESG program, State and City. The organizations are working with the clients for case management and Socialserve takes on locating housing for the households and pay upfront costs, signing bonuses and ongoing payment of rental assistance.

What does the housing stock currently look like? There is housing available but there's a mismatch of what's available and what people need. The FMR does not keep up with the actual rent (general affordability). Rent buy-downs on a case by case basis help as well. They work with about 50 landlords. Landlord partnerships have increased. They continue to have a hard time finding 3-5-bedroom units. Larger families tend to wait longer for housing and are also more likely to turn down housing. There is a mismatch between where housing is available and access to transportation.

Are landlord incentives proven to be effective? Absolutely yes. Signing bonuses definitely greases the wheels. Helps people feel like they're being appreciated for taking a risk. Makes it more likely they'll process the application faster and makes it more likely for them to tell them when they have vacancies. They like to present signing bonuses as separate checks and hand deliver to the leasing staff, not giving bribes, but handing them checks so that they can give them to their managers. Absolutely makes it more likely to tell them when they have vacant units. Also do holding fees because sometimes it takes longer to get a unit inspected or paperwork involved. Signing bonuses eligible under ESG but holding fees are not.

Other barriers: multiple felonies (anything around a pattern of violence makes it difficult—often have to pay double security deposit and signing bonus); eviction debt (1 out of every 4 have some type of eviction debt; they can pay but you can still see on people's records, patterns of eviction or high balance); documentation (having state issued ID and SSN are often non-negotiable; properties see this as a red flag); multiple pets; the unofficial or additional members of households.

Rent buy-downs to get rent below the FMR- paying a bit of money up front to get the monthly rent down to FMR. Concerned about using too often. Will there be funds to buy down rent again once lease ends, will the person have income to pay the rent.

Rent assistance is less of a barrier right now. Landlords like the guarantee of rent.

All of the documentation (ESG) that needs to be in place is a barrier also. Onboarding of staff to do this work takes a little time.

Properties requiring that income be 3x the rent is also a barrier.

Are landlord forums effective? Yes and no. They can be but really work better in small groups. Landlords want to be able to express their concern on a smaller scale. They don't like to ask questions among their peers since their peers are their competition.

What does the HousingCLT program need? A ready to rent program that is more uniform, helping people to prepare for independent living could be useful to prevent some of the programs that come up immediately. They need to do better about educating tenants about who to call for what. Telling them to reach out to their landlords immediately when issues arrive. HousingCLT could do better with helping people get the things they need before moving in so that moving in is not delayed. HousingCLT must adjust to the volume and making sure the people are continuously being moved in. Being properly staffed is what they need to work on. The flexible funds have been helpful. They keep growing out of their shoes. They must make sure they have enough capacity to meet the need in accessing landlords, bringing more landlords into the fold

Discussion:

DM: Socialserve does an amazing job. It's because of the partnership they've been able to get people housed. Question for Warren—Did we get a waiver to increase FMRs? If we didn't, could we?

WW: Was researching the status of FMRs here in Charlotte. There are two rent standards: overall FMR standard which is basically one per bedroom size for the whole city and segmented rent standard, which is different rent standard by zip code, which is what the vouchers use when determining rent. Do we have the flexibility of choosing the better number for the area, can we flip back and forth between rent standard? Some communities are getting waivers but will need to research. Part of the problem is that the housing authority and the City must be on the same page. What can happen is if the City raises rent standards so people can get into units, the housing authority may be compelled to follow the same numbers, which would then jump up the cost of their vouchers and have an impact on voucher availability. He is willing to do more research. If it's just a matter of the City for applying for a waiver or emergency waiver for a short period of time, he is all for getting it approved. He's afraid it may be a little more complicated than just a waiver put out for the pandemic. Will submit an AAQ to HUD. You can get away with doing rent buy downs with local funds but not with federal funds.

KFS: What can the Board do to be supportive?

TP: Being patient has been very helpful as they grow to meet the need. Grateful for the agencies involved in the collective ESG effort. They hope to get fully staffed. Make sure they are connected with landlords the Board members have worked with in the past. Readiness to rent and communications with the tenants---more conversations around this. Funding for upfront housing costs in the future—signing bonuses. Socialserve was awarded funds through Housing Connections Initiatives through BCBS--\$250,000, of that \$237,000 going toward upfront housing costs.

Board Strategic Plan Adoption, Implementation and Discussion (Kathryn Firmin-Sellers):

Thank you to Board members for participating in the Strategic Planning Sessions.

Any final discussions from Board members about the draft plan that was shared? None.

Public Comment regarding the plan: None

Motion to adopt: Moved by Trish Hobson, second by Stephen McQueen

Vote: No objections to adopt this as the strategic work plan for the coming year and beyond. Plan adopted.

How to implement the strategic plan? Some will fall naturally with existing committees. Other pieces of the plan don't really fit anywhere. How should we approach?

TH: Can someone take some type to group things together to see what does fit with committees/workgroups?

DM: Likes Trish's idea to see how the items can fit into existing groups. If not, can we create something to address that specific strategy.

TH: If we go that route, can committees give timelines to the Board.

KFS: Branden, does that feel doable?

BL: Yes, it does.

KFS: Branden will come back with a structure and assign committees different pieces to work on. Do we need an ad hoc workgroup to oversee the whole thing?

TH: Yes, one person or one small committee would be her vote.

DM: Hear from Branden or Erin what it would look like to oversee it.

BL: It's part of our work at CA staff. We can look at what already exists and provide support as needed.

KFS: Would the small group connect with the work that's being done with CCP and Evaluate Upstream.

BL: Yes, that makes sense.

KFS: We could look to Board members that are already involved to form the group.

KFS: Do we feel any urgency about the planning on how to spend the American Rescue Plan money? Do we have time?

SL: I would suggest the CoC make their voices heard to help inform when the City and County are looking at the dollars coming in.

WW: I would agree. There is a lot of money coming down and conversations about planning are happening. If you need an overview, watch the last City Council meeting (3.22.21) at minute 31. There was a presentation given about the money that is coming in and how they are working diligently to coordinate with one another (County, City, CMS).

KFS: Do we have a sense already about what we want to advocate for? I know we mentioned hotels being purchased for housing. Would it be PSH, workforce housing, etc.? Are there other items beyond that?

BL: Courtney also provided recommendations in a document shared with the Board.

DM: What is the name of the funding?

American Rescue Plan is the name of the Act. Inside the Act there are several buckets of funding.

WW: Recommendation that all Board members watch the presentation from the City Council meeting. We want them to be clear, concise, and thought through, not vague. Work needs to be done almost to the program level. Describe priorities to help City Council get their head around what's being asked. (Link to video in the chat)

KFS: We need to map the Strategic Plan against the elements of the American Rescue Plan. From that, discern what our recommendations might be that drive forward the goals we set for ourselves.

SL: It would be good that everyone reviews the recommendations made by Courtney. She attended a webinar specifically on American Rescue Plan and homelessness. She can send the PowerPoint recording once it is out. This would be helpful for everyone to review as well.

KFS: We have resources as a Board. Everyone look at the resources that will be shared. She will work with Branden to pull things together. If anyone else is interested let her know. Stacy also interested. They will pull things together to bring to the group.

Collaborative Applicant Updates (Branden Lewis):

Conflict of Interest Form: The CoC Governing Charter states that Board members must sign the Conflict of Interest form annually. The form will be sent to each Board member via DocuSign on Monday.

CoC Charter: Staff continue to update the CoC Governing Charter. An open public meeting held March 11, 2021. The open public comment period will be March 12-April 12. On April 13 there will be a meeting to review the public comments received. The full membership will vote to approve the charter updates at the April 14th full membership meeting.

Written Standards: Staff continue to update the CoC Written Standards. Multiple community feedback sessions will begin in April. Board members are encouraged to attend the feedback sessions.

CoC 101: There will be a CoC 101 Information Session held on April 7th from 10am-12pm. The goal of the session will be to provide education around purpose, activities, and components of the CoC including funding opportunities. The audience will be new Board members and the general public.

Call for April Board meeting agenda items: Board members should send suggested agenda items by April 5, 2021 or enter suggestions in the chat. No suggestions received in the chat.

Motion: Adjourn the meeting (Warren Wooten; seconded by Deronda Metz)

Meeting adjourned at 3:32pm.



Housing Instability & Homelessness in Charlotte-Mecklenburg

Charlotte-Mecklenburg Continuum of Care Governing Board Presentation 22 April 2021

One Number Dashboard | Updated March 31, 2021

Generated from a By-Name List within the Homeless Management Information System (HMIS), the One Number captures the number of people enrolled in Emergency Shelter, Transitional Housing, Street Outreach, Rapid Re-housing (if there is no move-in date to housing yet), and Coordinated Entry inventories in HMIS. The One Number includes both sheltered homelessness and a portion of the individuals experiencing unsheltered homelessness in Charlotte-Mecklenburg. In addition, the One Number can be broken down by both household composition and population type; elements include single individuals, families, unaccompanied youth, veterans, and people experiencing chronic homelessness. The One Number can also be analyzed by inflow to, and outflow from, homelessness. By comparing One Number data over time (including by household composition and by inflow/outflow), the community can identify trends. Once identified, these trends can then inform interventions.

3,298

Total People 393

Families (1,247 people)

2,107

Single Individuals **124**

Unaccompanied Youth

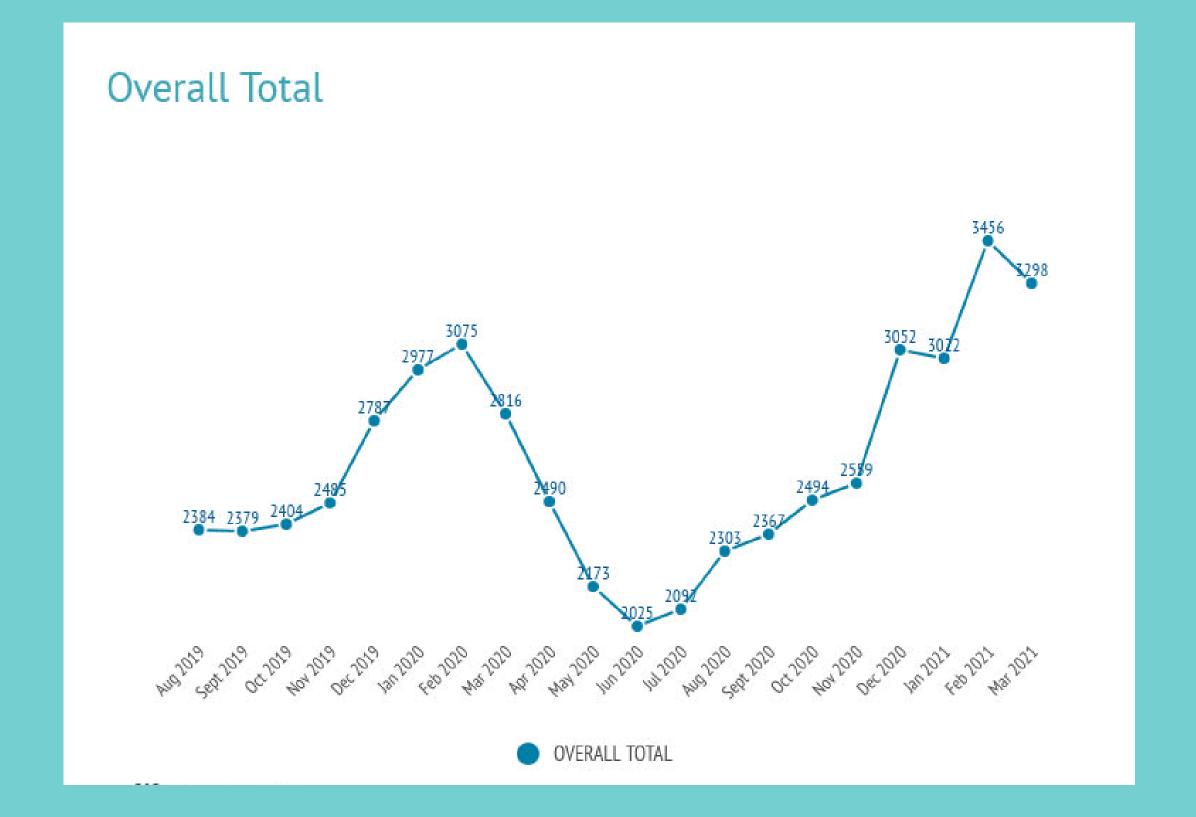
259

Veterans

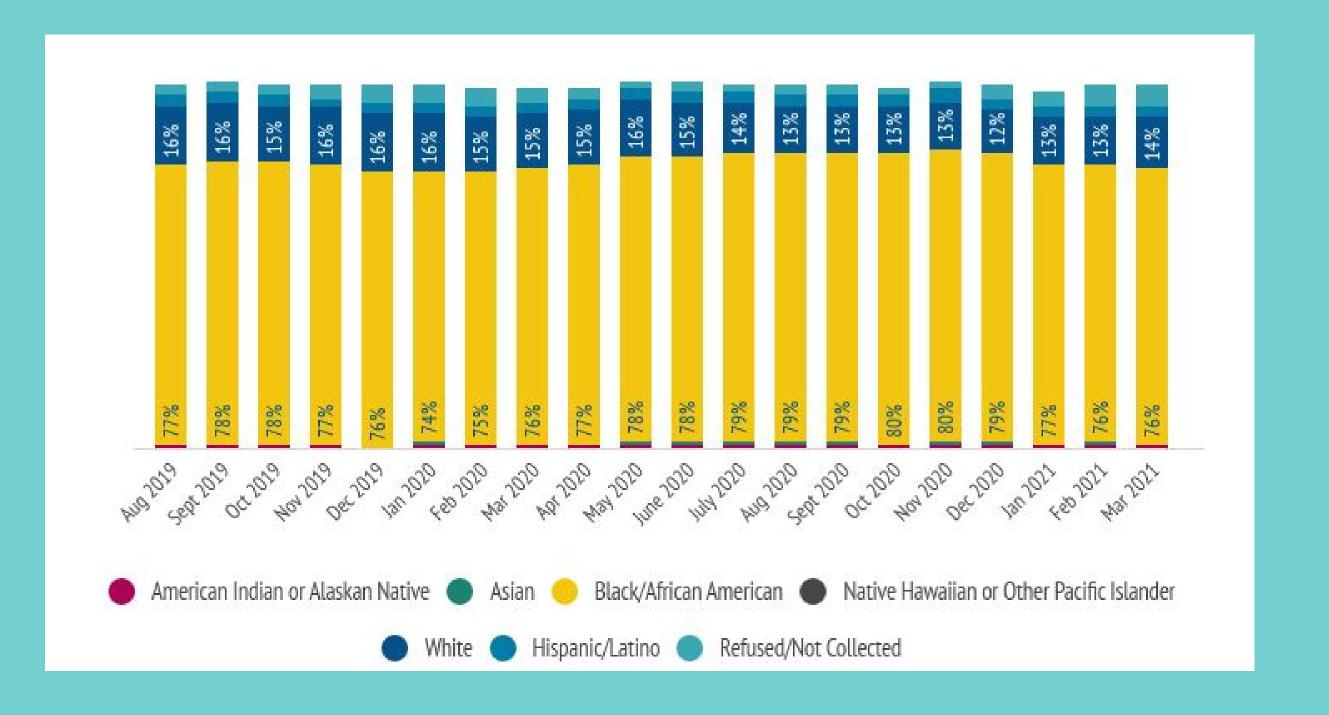
600

People experiencing Chronic Homelessness

One Number Historical Trends August 2019 - March 2021



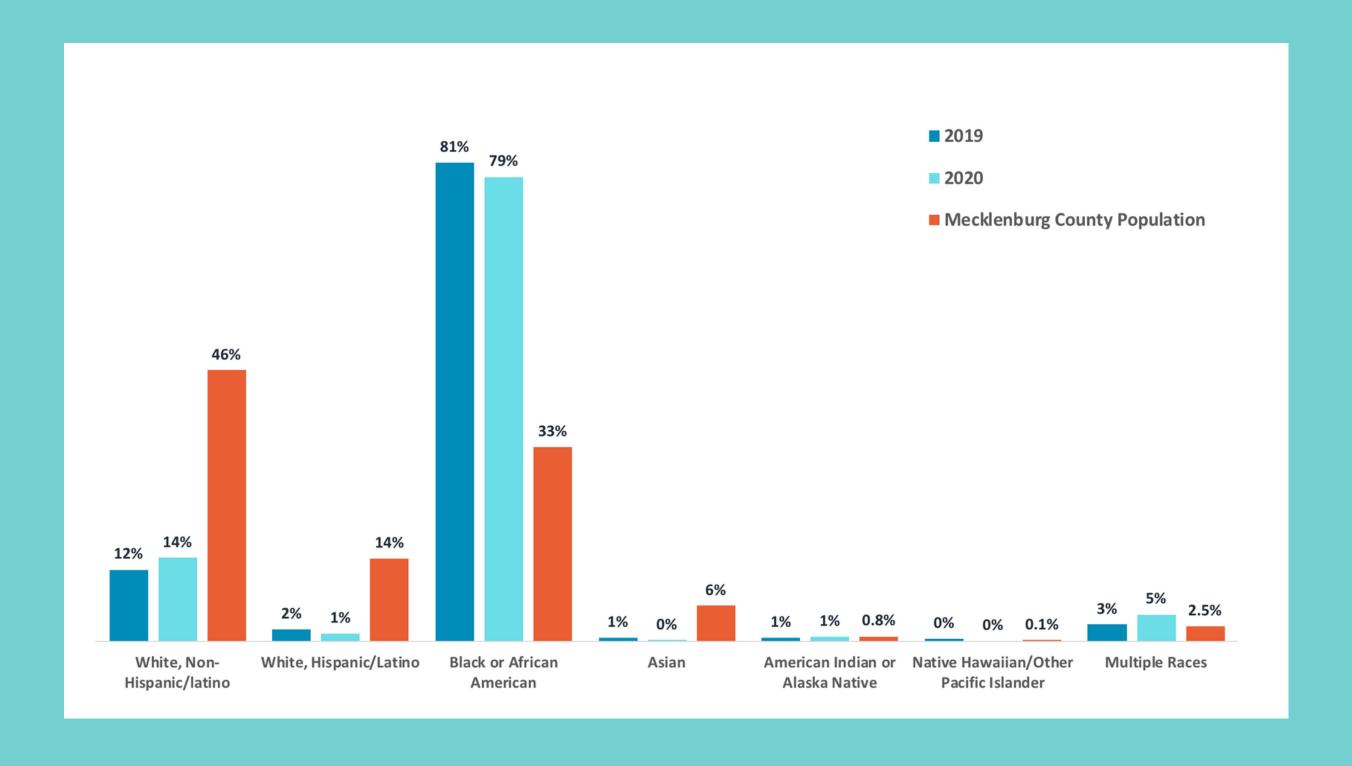
One Number, By
Race & Ethnicity
August 2019 - March 2021



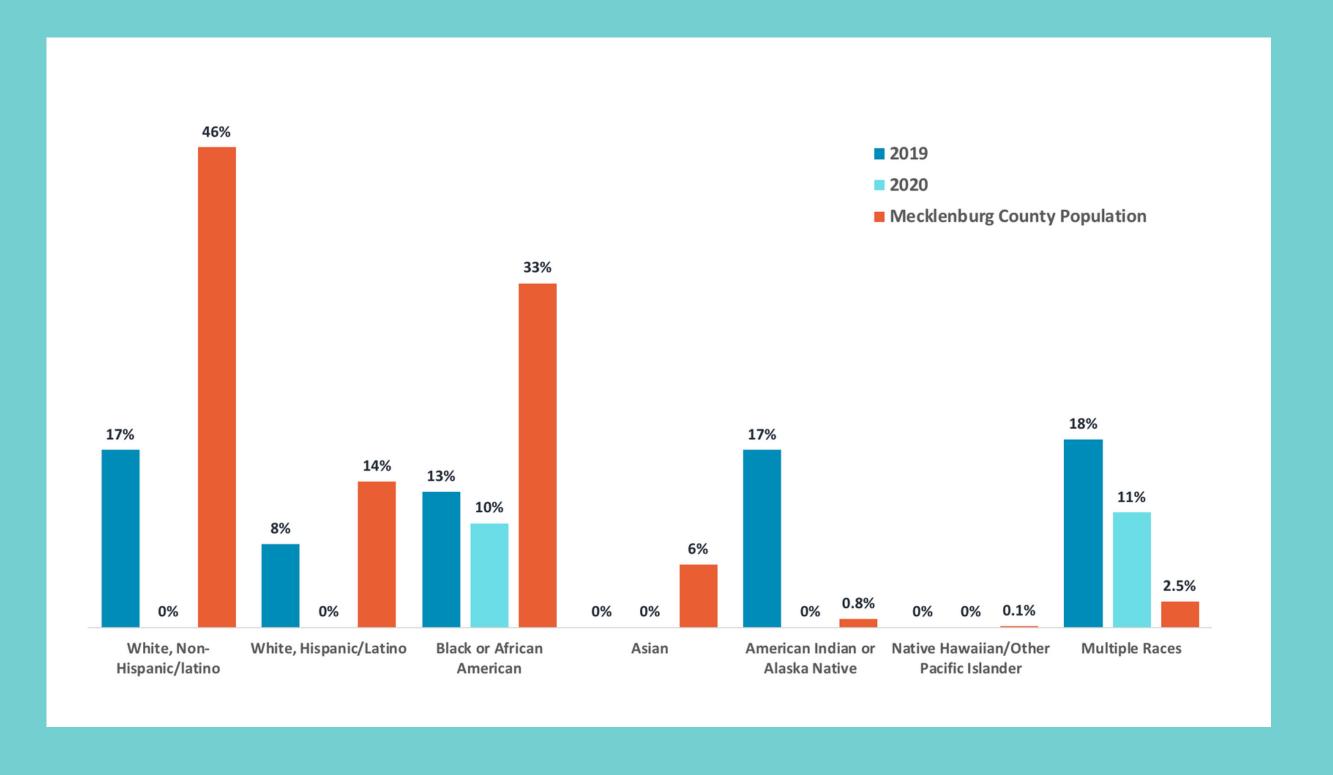
One Number, By Race & Ethnicity
March 2021



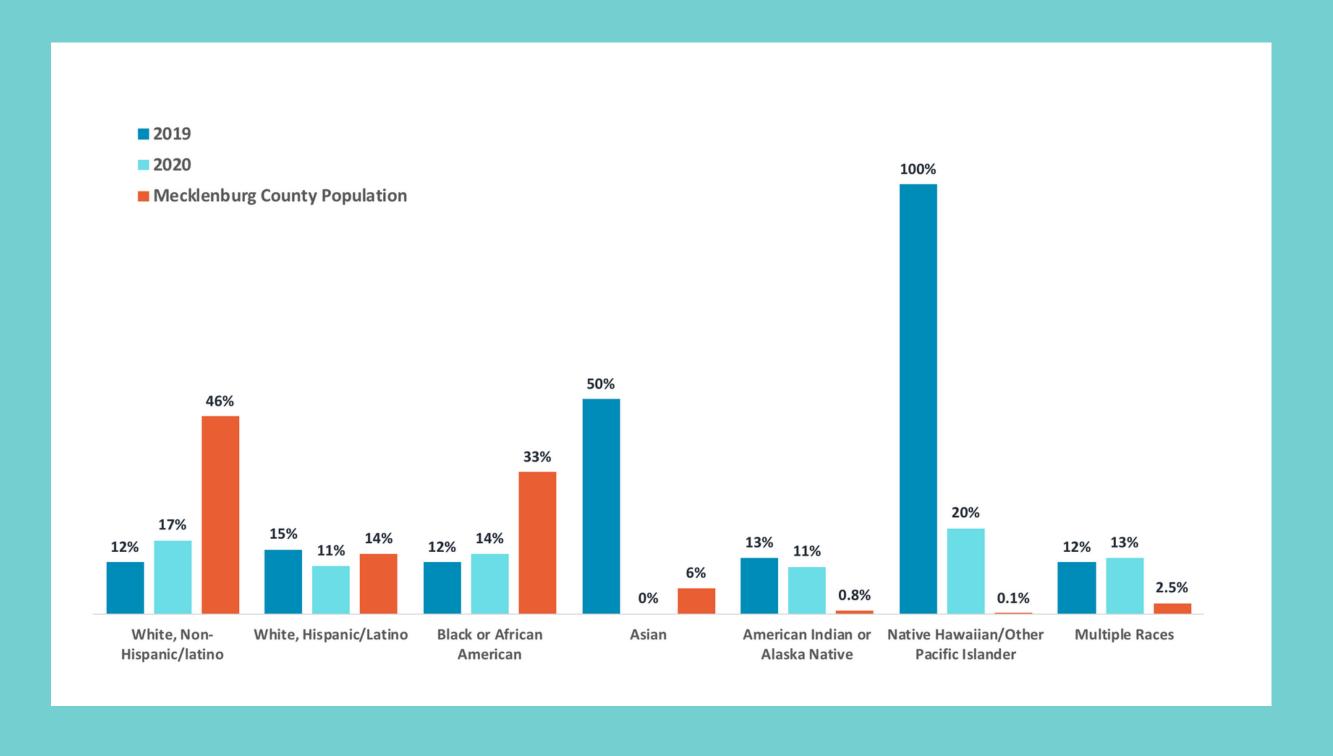
Exits to Permanent Housing, By
Race & Ethnicity
2019 | 2020



Returns to
Homelessness
within 6 months,
By Race & Ethnicity
2019 | 2020
Exit occurred within 6 months
prior to reporting period

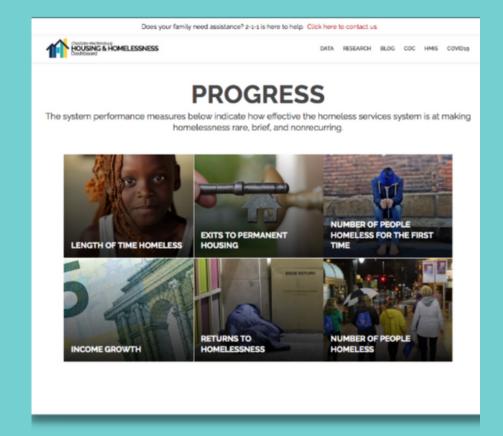


Returns to
Homelessness
within 6 months,
By Race & Ethnicity
2019 | 2020
Exit occurred within 12-24
months prior to reporting period

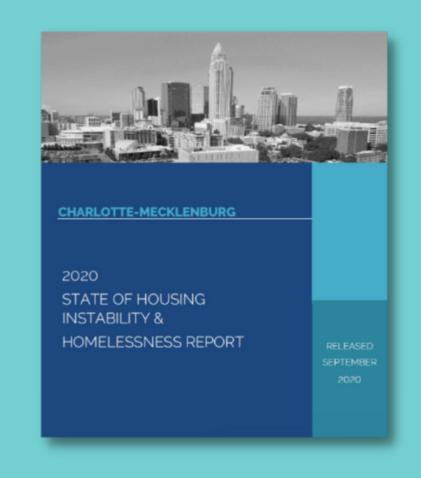


RESOURCES









HOUSING DATA SNAPSHOT PROGRESS WEBPAGE MONTHLY DATA UPDATE

SoHIH REPORT

QUESTIONS



Housing Instability & Homelessness in Charlotte-Mecklenburg

Charlotte-Mecklenburg Continuum of Care Governing Board Presentation 22 April 2021

2021 Charlotte-Mecklenburg CoC Strategic Focus Action Plan

CoC Governing Board Approved: March 25, 2021

CoC Board has direct control
CoC Board can support/influence

CoC Board can advocate

Strategy/Tasks	Action Items	Complete by:	Performance Milestones	Responsible Committee/Entity	
Affordable Housing Cri	sis				
Reduce housing barriers	1.1 Identify housing barriers	5/31/21	1.1a: Seek input from persons with lived experience on existing barriers 1.1b: Seek input from housing service providers about barriers created by paperwork/documentation required by funders	Socialserve (1.1d, 1.1e) Inlivian (1.1e) Lived Experience Committee (1.1a) Housing service providers (1.1b) Landlords (1.1e) Chronic homelessness workgroup (1.1b)	LEC: Alesha Eaves, Maya Marshall (1.1a) Pamela Malatestinic (1.1b)
			1.1cAdvocate for funding for more administrative support to programs	Youth homelessness workgroup (1.1b) Persons with Criminal History	Hope Marshall (1.1b)
			1.1d: Seek input from Housing CLT	workgroup (1.1a, 1.1b, 1.1e) Veteran homelessness workgroup	CA Staff : (1.1b)
			1.1e: Seek input from Inlivian & landlords re: screening criteria they use and why they use it	(1.1b)	GAP: 1.1c, 1.1d, 1.1e
	1.2 Ensure programs are not screening out participants based on housing barriers	5/31/21	1.2a: Analyze program criteria submitted by programs for 2.2 under Racial Equity goal 1.2b: Add statement in written standards that programs cannot screen out based on housing barriers	Housing service providers (1.2a, 1.2b) Funders (City, County, NCDHHS-ESG, consult HUD requirements) (1.2b)	CA Staff: (1.2a, 1.2b)
	1.3 Prevent evictions and returns to homelessness	5/31/21	 1.3a: Establish standard reasons for termination across programs in the written standards 1.3b: Partner with Charlotte Center for Legal Advocacy to offer training to housing programs on eviction process 	Housing service providers (1.3a) Charlotte Center for Legal Advocacy (1.3b) DATA: Returns to homelessness	CA Staff: (1.3a, 1.3b) Lashieka Hardin (1.3b)

Strategy/Tasks	Action Items	Complete by:	Performance Milestones	Responsible Committee/Entity	
	1.4 Continue to fund system navigators	7/31/22	1.4a: Assess impact of 3 NCDHHS ESG-funded navigators1.4b: Advocate for additional funding to continue positions as of July 1, 2021.	CEOC (1.4a) Mecklenburg County CSS (1.4a) Roof Above (1.4a) DATA: Length of time to housing; Length of time homeless	Trish Hobson, Hope Marshall, Sonia Jenkins, Stacy Lowry, Stephen McQueen (1.4a) GAP: 1.4b
2. Recruit and support participation of landlords	2.1 Identify strategies to engage property providers	5/31/21	 2.1a: Partner with Housing CLT to solicit feedback from landlords re: landlord engagement strategies 2.1b: Analyze effectiveness of landlord financial incentives and remediation fund 2.1c: If effective, advocate for more funding to expand landlord incentives 2.1d: Explore possibility of private funding for master leasing for hard-to-house populations 2.1e: Support Socialserve in holding quarterly landlord forums & analyze effectiveness of forums (how many landlords sign on as a result?) 	Socialserve (2.1a, 2.1b) Landlords (2.1a, 2.1b Private funders (2.1c)	Dennis LaCaria (2.1a) Dennis LaCaria, Stephen McQueen, Deronda Metz (2.1e) GAP: 2.1b, 2.1c, 2.1d
	2.2 Collaborate with County and City to issue a call for landlords who are willing to accept subsidy	4/30/21	2.2a: Kathryn write Op-Ed and include Mayor & BOCC Chair	CoC Governing BoardCityCounty	Kathryn Firmin- Sellers, Gerard Littlejohn, Lashieka Hardin, CA Staff (2.2a)
	2.3 Promote Housing CLT as main landlord system	8/31/21	2.3a: Prioritize projects for funding that use Housing CLT/Socialserve for housing search & subsidy administration2.3b: Maintain centralized database of affordable properties	Socialserve (2.3b) Ranking Committee (2.3a)	Warren Wooten (2.3a) Dennis LaCaria (2.b)
	2.4 Recruit landlords, developers and property managers to join the CoC	Ongoing	2.4a: Targeted outreach 2.4b: Speak at landlord forums	Membership/Nominating Committee (2.4a, 2.4b)	Gerard Littlejohn, Stacy Lowry, Hope Marshall (2.4 & 2.4b)

Strategy	ı/Tasks	Action Items	Complete by:	Performance Milestones	Responsible Committee/Entity	
stra mot	tel/motel ategy (purchase tels for ordable housing)	3.1 Look to other communities for example program models	4/30/21	3.1a: Use Roof Above's example of purchasing motel3.1b: Explore best practices in other communities	Roof Above, HEAL Charlotte, Dream Key Partners, Westside CLT (3.1a)	Stephen McQueen, Dennis LaCaria (3.1a) CA Staff (3.1b)
		3.2 Develop funding strategy to purchase and upfit hotels to be permanent housing 3.3 Identify hotels/motels	5/31/21	 3.2a: Conduct analysis of funding that allows purchase, maintenance and operation of properties 3.2b: Advocate for public & private funding for the purchase of hotels to operate permanent housing. Funding should include operations, maintenance, and services 3.2c: Identify populations to be served (PSH? AMI?, etc) 3.2d: Identify organization(s) with capacity to purchase, upfit and administer programs at the sites 3.3a: Partner with HEAL Charlotte who is raising funds for hotel purchase in East Charlotte 	City County Collaborative Applicant Housing providers (3.2c) Roof Above HEAL Charlotte Westside CLT • HEAL Charlotte • Roof Above	CA Staff: 3.2a GAP: 3.2b, 3.2c, 3.2d
		available for purchase		3.3b: Partner with Roof Above		
inve affo	vocate for estment in ordable housing the State level	4.1 Identify Board members with capacity/ability to advocate	7/2/21-NC legislative session: 1/13/21- 7/2/21	 4.1a: Submit letters of support to organizations who are advocating/lobbying 4.2b: Collaborate to support County & City housing & homelessness-related legislative agendas 	 CoC Board Habitat for Humanity NCCEH HSN Advocacy Re-entry Housing Alliance Charlotte Center for Legal Advocacy FFTC NC Housing Coalition NCCEH 	GAP: 4.1a, 4.2b
City esta hou	vocate for the v of Charlotte to ablish affordable using set aside uirement	5.1 Identify Board members with capacity to advocate	5/31/21	5.1a: Collaborate with HSN Advocacy Committee 5.1b: Support City of Charlotte's 2040 Comprehensive Plan	HSN Advocacy Committee CoC Board	GAP: 5.1a, 5.1b

Strategy/Tasks	Action Items	Complete by:	Performance Milestones	Responsible Committee/Entity	
Unsheltered Homelessne	ess/Encampments				
1. Make existing crisis housing (emergency shelter & transitional housing more accessible	1.1 Identify existing barriers for those who are trying to access crisis housing	5/31/21	1.1a: Seek input from unsheltered population about concerns about entering shelter (PIT survey question)	Persons with Lived Experience Committee (1.1a) Roof Above Salvation Army Safe Alliance McKinsey/CCCP Focus groups of participants and providers Families Workgroup	Alesha Eaves, Maya Marshall (1.1a)
	1.2 Explore continued use of non-congregate shelters	6/30/21	1.2a: Quantify funding need 1.2b: Identify sites that can support non-congregate shelters long-term	 Roof Above Salvation Army Mecklenburg County Collaborative Applicant staff 	Deronda Metz (1.2a, 1.2b)
	1.3 Expand diversion efforts and funding	8/31/21	1.3a: Analyze current use & effectiveness of diversion funds 1.3b: Advocate for private funding to expand diversion	 Roof Above Salvation Army Mecklenburg County CoC Board 	CA staff (1.3a) GAP: 1.3b
	1.4 Implement Countywide Street Outreach strategy to ensure everyone who is unsheltered has access to crisis housing if desired	5/31/21	1.4a: Agree on common elements of Street Outreach program & include in written standards 1.4b: Engage & partner with grassroots organizations	 Roof Above Ada Jenkins Center Membership/Nomination Committee Collaborative Applicant Staff (1.4a) 	CA staff (1.4a)
	1.5 Develop policy to direct funding to low-barrier shelters	12/31/21	1.5a: Draft policy based on research1.5b: Present policy to CoC Board to approve1.5c: Use policy when making funding decisions	Collaborative Applicant Staff, EIC (1.5a) Persons with Lived Experience Committee (1.5a, 1.5b) CoC Board & Ranking Committee (1.5c)	Alesha Eaves, Maya Marshall (1.5a, 1.5b) CA staff, Kathryn Firmin-Sellers, Stephen McQueen, Anthony Ryback (1.5a) Warren Wooten (1.5c)

Strategy/Tasks	Action Items	Complete by:	Performance Milestones	Responsible Committee/Entity	
2. Create more famil friendly options for unsheltered families	•	6/30/21	2.1a: Quantify funding need 2.1b: Identify sites that can support non- congregate shelters long-term 2.1c: Look to other communities as examples of family sheltering strategies 2.1d: Explore Safe Parking program as possible option for unsheltered families	 Salvation Army Safe Alliance Charlotte Family Housing Families Workgroup (2.1a, 2.1c, 2.1d) CoC Board DSS YFS/CPS CMPD CA Staff (2.1c) 	Deronda Metz (2.1a, 2.1b, 2.1c, 2.1d) CA staff (2.1c)
	2.2 Identify the current family-friendly options that are available for unsheltered families	5/31/21	2.2a: Seek input from shelter & transitional housing providers about ability to serve families	Families Workgroup, CA staff (2.2a)	Deronda Metz, CA Staff (2.2a)
	2.3 Identify the need: how many unsheltered families	4/30/21	2.3a: Agree on common definition(s) of family2.3b: Use data to determine number of unsheltered families in the community	Families Workgroup, CA staff (2.3a, 2.3b)	Deronda Metz, CA Staff (2.3a, 2.3b)
	2.4 Partner with faith community for possible locations to shelter families	12/31/21	2.4a: Support shelter providers as they seek to partner with faith communities	 Roof Above Salvation Army Safe Alliance CoC Board-faith-based seat (2.4a) Families Workgroup 	Victor Nicholson (2.4a)
3. Expand private housing options	3.1 Identify what existing private housing options are available	6/30/21	3.1a: Maintain centralized database of available affordable properties	Socialserve McKinsey/CCCP	Dennis LaCaria (3.1a)
	3.2 Expand shared housing options in programs	8/31/21	3.2a: Examine effectiveness of shared housing3.2b: Examine program eligibility criteria to determine which programs can offer shared housing	 Housing providers Funders (City, County, NCDHHS- ESG, consult HUD requirements) 	GAP: 3.2a CA Staff (3.2b)
	3.3 Expand SRO housing	2022	3.3a: Explore purchase of hotels to be used for permanent housing	Roof AboveCoC BoardMecklenburg CountyCity of Charlotte	Dennis LaCaria (3.3a)

Strategy/Tasks	Action Items	Complete by:	Performance Milestones	Responsible Committee/Entity	
	3.4 Implement Moving On strategies	12/31/21	 3.4a: Quantify the number of PSH units that turn over each year 3.4b: Identify how many PSH participants are eligible to Move On 3.4c: Partner with Inlivian to offer preference for vouchers/units at their properties for those who are Moving On 	PSH providersInlivian	Timica Melvin (3.4c) Stephen McQueen (3.4a, 3.4b)
	3.5 Ensure programs connect participants to mainstream resources	6/30/21	3.5a: Include in program monitoring tool that programs connect clients to income, benefits, employment, etc to support 3.5b: Ensure multiple systems are represented in CoC membership (healthcare, mental health providers, substance use services, education, etc)	 CoC Board Housing providers CoC Ranking Committee (3.5a) CoC Membership/Nominating Committee (3.5b) 	CA Staff, Warren Wooten (3.5a) Gerard Littlejohn, Stacy Lowry, Hope Marshall (3.5b)
Race Equity					
1. Undertake a more detailed and focused analysis of race equity 1.1 Adopt Equity and plan 1.2 Share prelimina and findir	1.1 Adopt Race Equity analysis plan	5/1/21	1.1a: Review analysis models from NAEH, USICH, HUD, others 1.1b: Collect best practice race equity analysis models from peer communities 1.1c: Identify data collection methods and sources (HMIS, consumer surveys, Census AFS)	 C4 Innovations Equity & Inclusion Committee Data Advisory Committee 	EIC: Kathryn Firmin- Sellers, Anthony Ryback, Stephen McQueen (1.1a, 1.1b) DAC: Maya Marshall, Anna London (1.1c)
	1.2 Share preliminary results and findings with CoC Board	10/1/21	Report will include the following minimum components: Race equity analysis by general population, poverty population, CoC participant population SPM with cross tabs by race for each component	 C4 Innovations Equity & Inclusion Committee Data Advisory Committee 	CA Staff (1.1b) EIC: Kathryn Firmin- Sellers, Anthony Ryback, Stephen McQueen DAC: Maya Marshall, Anna London C4 Innovations

Strategy/Tasks	Action Items	Complete by:	Performance Milestones	Responsible Committee/Entity	
		_			CA Staff
	1.3 Solicit feedback from CoC stakeholders	11/1/21	Results shared and input collected from the following: Homeless assistance providers Persons with lived experience of homelessness Public system partners (child welfare, criminal justice, PHA, education/public schools, others)	 C4 Innovations Equity & Inclusion Committee Data Advisory Committee Housing services providers Lived Experience Committee 	EIC: Kathryn Firmin- Sellers, Anthony Ryback, Stephen McQueen, DAC: Maya Marshall, Anna London LEC: Maya Marshall, Alesha Eaves
					CA Staff
	1.4 Release final analysis results with recommendations	3/31/22	1.4a: Final report received and adopted by CoC Board 1.4b: Follow-up action items tied to Evaluate Upstream, 2025 Charlotte-Mecklenburg Homelessness Strategy	 C4 Innovations Equity & Inclusion Committee Data Advisory Committee 	EIC: Kathryn Firmin- Sellers, Anthony Ryback, Stephen McQueen (1.4a) C4 Innovations/CA Staff (1.4a)
					GAP: 1.4b
2. Eliminate program screening criteria that disproportionat ely impact people of color	2.1 Identify CoC program eligibility criteria that may contribute to racial disparities	5/31/21	2.1a: Conduct analysis on disparate racial impacts of various screening and eligibility criteria (e.g. criminal record, past eviction, untreated behavioral health conditions, others) 2.1b: Scan NAEH, HUD, NLIHC, USICH and other sources for guidance on low-barrier CoC projects	 C4 Innovations Equity & Inclusion Committee Data Advisory Committee 	C4 Innovations: 2.1a DAC: Maya Marshall, Anna London(2.1a) EIC: Kathryn Firmin- Sellers, Anthony Ryback, Stephen McQueen (2.1b)
	2.2 Conduct inventory of all eligibility criteria for each CoC project	5/31/21	2.2a: Request copies of all written eligibility and program enrollment screening criteria and practices including reasons these particular screening criteria are used including what specific funders require	 C4 Innovations Equity & Inclusion Committee Data Advisory Committee 	C4 Innovations: 2.2a, 2.2b, 2.2c

Strategy/Tasks	Action Items	Complete by:	Performance Milestones	Responsible Committee/Entity	
	2.3 Establish CoC policy regarding elimination of screening and eligibility criteria that are demonstrated to perpetuate racial inequities	8/1/21	2.2c: Share draft results with CoC projects for verification 2.3a: Draft policy based on guidance from national literature analysis and documentation from Char-Meck CoC providers 2.3b: Identify sanction or performance improvement plan for CoC providers who are in noncompliance with CoC policy	 C4 Innovations Equity & Inclusion Committee Data Advisory Committee 	EIC: Kathryn Firmin- Sellers, Anthony Ryback, Stephen McQueen (2.3a, 2.3b) DAC: Maya Marshall, Anna London (2.3b)
3. Promote racial justice in funding decisions.	3.1 Infuse racial justice into all funding priorities	5/1/21	 Develop criteria for racial justice funding actions, examples could include: projects that have a defined racial justice component, projects that have demonstrated progress in reducing disparities, projects that have grounded program improvement strategies by centering people with lived experience as the drivers of quality improvement innovations 	 C4 Innovations Equity & Inclusion Committee Data Advisory Committee 	C4 Innovations EIC: Kathryn Firmin- Sellers, Anthony Ryback, Stephen McQueen DAC: Maya Marshall, Anna London
	3.2 Adopt CoC Board policy for prioritizing racial justice in investment and funding decisions	7/1/21	Update CoC NOFA rating and ranking policies and procedures to include a race equity component	 C4 Innovations Equity & Inclusion Committee Data Advisory Committee Ranking Committee 	C4 Innovations EIC: Kathryn Firmin- Sellers, Anthony Ryback, Stephen McQueen DAC: Maya Marshall, Anna London RC: Warren Wooten
4. Use place-based criteria for	4.1 Identify geographic	7/1/21	Highest concentration of locations below 50% AMI	C4 InnovationsEquity & Inclusion Committee	GAP

Strategy/Tasks	Action Items	Complete by:	Performance Milestones	Responsible Committee/Entity	
targeted system investments.	locations with the highest concentration/prev alence of inequality	5 la loa	 Lowest rates of home ownership Lowest levels of educational attainment Lowest levels of access to health care Lowest number of grocery stores, food access 	 Data Advisory Committee 2025 Charlotte-Mecklenburg Homelessness Strategy 	
	4.2 Identify CoC program components and service strategies that can be directed and/ or concentrated to specific locations (i.e. programs that are not currently facility based)	5/1/21	Identify level of (amount of) CoC flexibility to direct (or redirect) funding to amplify the following components: Homelessness prevention Outreach Rapid Rehousing	Use Urban Institute's tool to show where to prioritize emergency rental assistance to keep renters in their homes	GAP
	4.3 Establish Board policy for directing CoC funding investments to targeted geographic locations (zip codes, neighborhoods)	7/1/21	 Draft policy based on research Present policy to CoC Board 	 C4 Innovations Equity & Inclusion Committee Data Advisory Committee 	C4 Innovations/CA Staff EIC: Kathryn Firmin- Sellers, Anthony Ryback, Stephen McQueen DAC: Maya Marshall, Anna London
5. Monitor performance of CoC- and NCDHHS ESG- funded projects	5.1 Set performance targets		5.1a: DAC suggest performance targets based on program type5.1b: Complete quarterly monitoring of agencies that receive identified funding	 Data Advisory Committee Housing providers Lived Experience Committee 	DAC: Maya Marshall, Anna London(5.1a) CA Staff/CoC Board (5.1b) Board Gap (5.1b)
	5.2 Offer TA for low-performing programs & programs unable		Analyze systemic reasons for under performance	CoC BoardHousing providers	CA staff

Strategy/Tasks	Action Items	Complete by:	Performance Milestones	Responsible Committee/Entity	
	to demonstrate	by.			
	efficacy				
	· '		_ , , , , , , , , , , , , , , , , , , ,		
	5.3 Reallocate		 Develop reallocation process/policy 	CoC Board	CoC Board
	funding from low-				
	performing				Warren Wooten
	projects				

We are in support of the adoption of the Charlotte Future 2040 Comprehensive Plan and are excited by the opportunity it represents to guide our city's equitable growth and development.

Over the past 50 years, Charlotte has grown from 288,000 to more than 857,425 residents. We continue to attract new residents with 100 people moving here every day, even in the midst of a pandemic. Such impressive growth requires an equally impressive plan.

The Charlotte Future 2040 Comprehensive creates equity by design. It begins with a recognition of the history of redlining and urban renewal that exacerbated racial disparities, advantaging whites at the expense of communities of color. The plan acknowledges and addresses the enduring legacy of segregation in our city, and creates a roadmap to ensure that all residents of Charlotte – our current neighbors and those who have not yet arrived – have equitable access to the benefits of our city's growth.

Charlotte has not had a comprehensive plan to guide our growth and development since 1975. This plan is a living document that included significant community engagement including 500,000+ interactions from more than 6,500 individuals across more than 40 different methods. Continued engagement from all residents is critical as we work together to update the Unified Development Ordinance (UDO).

We call upon Charlotte City Council to pass the Charlotte Future 2040 Comprehensive Plan by June 2021 in one of the City Council's June meetings. The vision outlined in the Plan is ambitious and achievable if we all come together, and we – the signed below – are committed to being strategic and supportive partners. Public adoption of the Plan is essential for creating innovative, sustainable growth that brings neighbors together, advances equity for everyone, and elevates Charlotte as a leader for long-term success.

CoC Governing Board's Recommendations for ARP funding

Background

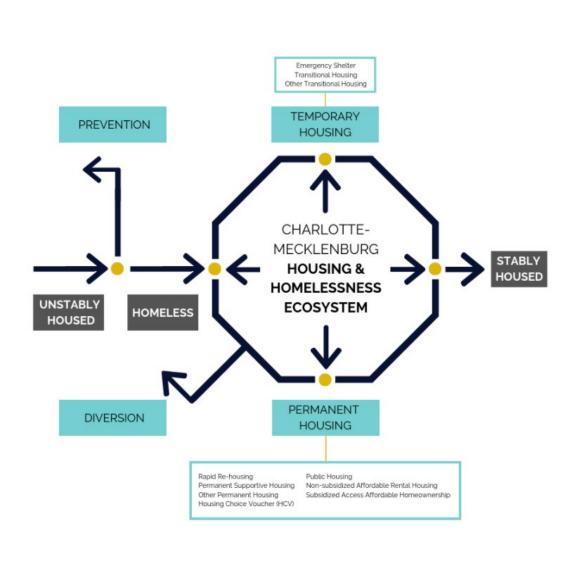
- Board created ARP ad hoc workgroup to develop recommendations for how the Board should advocate for funding priorities for the American Rescue Plan (ARP)
- Workgroup met and established:
 - Proposed framework/guiding principles for making the recommendations
 - Which part of the Housing & Homelessness Ecosystem the recommendations address
 - How the recommendations align with the CoC Board's strategic plan, the Evaluate Upstream Blueprint Impact Areas and the 2025 Char-Meck Homelessness Strategy Workstreams

System-Focused Funding Framework

Addressing Housing Instability & Homelessness with COVID-19 Relief Funding

The framework below outlines five guiding principles for public and private funding alignment to maximize impact and drive systemic solutions in order to effectively address housing instability and homelessness.





Housing & Homelessness Ecosystem

Eviction Prevention

EMERGENCY RENTAL ASSISTANCE

- \$21.55B for Emergency Rental Assistance (ERA) program.
- Eligibility: <80% AMI (however resources are prioritized for households at or below 50% AMI & currently experiencing unemployment), and: must have one more individuals who have either qualified for unemployment benefits or experienced a reduction in household income; incurred significant costs, or experienced other financial hardship during the pandemic; or demonstrate a risk of experiencing homelessness or housing instability.
- Funding can cover both back and forward-going rent and utility payments, as well as other housing expenses, for up to 18 months.

Advocacy opportunities for CoC Governing Board

Encourage recipient(s) of ERA Program funding to embrace best practices; coordinate with the established community assessment and triage system (NC 2-1-1 and Coordinated Entry); and evaluate the program.

Invite recipients to regularly report to the CoC Governing Board on status of funding allocations; demographics and AMI levels of households served; and outcomes, such as exits to permanent housing.

Advocacy Alignment

- CoC Board Strategic Plan, Affordable Housing Crisis, 1.3
- Evaluate Upstream Blueprint Impact Area #1
- 2025 Char-Meck Homelessness Strategy's Strengthen prevention system workstream

BLUEPRINT IMPACT AREAS



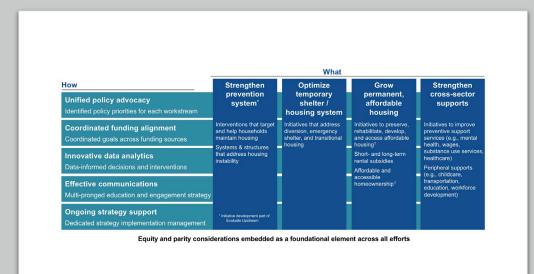
Creatively expand access to and availability of affordable housing inventory (physical units/homes and rental subsidies/downpayment/mortgage assistance).

2

Close the gap between household income and cost-ofliving so that households can both access and sustain housing.

Support policies and practices that reduce and/or remove barriers to access or sustain affordable housing.

Eliminate race and ethnicity-based income disparities and wealth accumulation gap.



Eviction Prevention

CDC EVICTION MORATORIUM

- Set to expire on June 30, 2021.
- Advocacy: Support national efforts, including that of the National Low Income Housing Coalition (NLIHC) to extend, expand and strengthen the national eviction moratorium.
- Advocacy: Provide information and education to community providers to ensure that the protections provided under the current moratorium are widely understood and enforced.

BLUEPRINT IMPACT AREAS

3

Close the gap

living so that

housing.





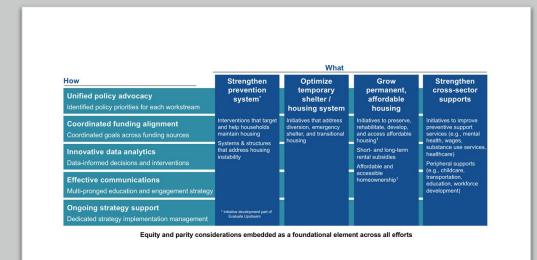
subsidies/downpayment/mortgage assistance).



Support policies and between household practices that income and cost-ofreduce and/or remove barriers to nouseholds can both access or sustain access and sustain affordable housing.



ethnicity-based income disparities and wealth accumulation gap.



Advocacy Alignment

- CoC Board Strategic Plan, Affordable Housing Crisis, 5.1
- Evaluate Upstream Blueprint Impact Area #1
- 2025 Char-Meck Homelessness Strategy's Strengthen prevention system workstream

Eviction Prevention

HOMEOWNER ASSISTANCE

- \$9.96B to help homeowners avoid foreclosure through the Homeowner Assistance Fund
- Eligible uses of the funds include mortgage payments; principal reduction; interest rate reductions; funds to reinstate a mortgage after forbearance, delinquency or default; payment assistance for utilities, internet, property taxes, homeowner's insurance, mortgage insurance, flood insurance, condo fees and homeowner association fees; and "any other assistance to promote housing stability.
- Advocacy: Monitor this category of funding as more guidance is provided by the U.S. Department of Treasury.

BLUEPRINT IMPACT AREAS





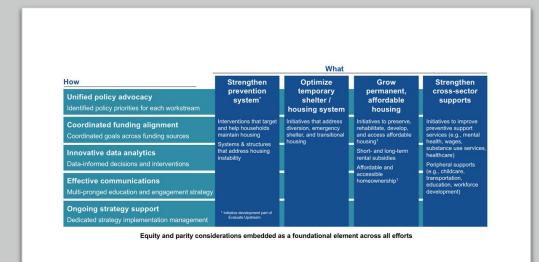
assistance).





affordable housing.





Advocacy Alignment

- CoC Board Strategic Plan, Affordable Housing Crisis, 1.2
- Evaluate Upstream Blueprint Impact Area #1
- 2025 Char-Meck Homelessness Strategy's Strengthen prevention system workstream

Permanent Housing

HOMELESSNESS ASSISTANCE

- \$5B to support rental assistance and supportive services for the purpose of developing affordable and supportive housing and acquiring non-congregate shelter to be converted into affordable housing or used as emergency shelter.
- Communities can use ARP funding to acquire commercial properties (hotels and motels) and convert them to noncongregate shelter, affordable housing, or supportive housing.
- It estimated that that Charlotte (HOME Consortia CNSRT participation jurisdiction) will receive \$11,742,983
- Eligibility: households must be at risk of or currently experiencing homelessness; fleeing or attempting to flee domestic violence, dating violence, stalking, sexual assault, or human trafficking; in need of supportive services to prevent homelessness or having a high risk of housing instability; or households with a veteran family member that meets one of these criteria.

Advocacy opportunities for CoC Governing Board

Support the use of funding for the conversion of vacant and/or underutilized commercial properties such as hotels or motels to be repurposed as supportive or permanent housing

Invite the City of Charlotte to regularly report to the CoC Governing Board on status of funding allocations; demographics and AMI levels of households served; and outcomes.

Advocacy Alignment

- CoC Board Strategic Plan, Affordable Housing Crisis, 3.2
- Evaluate Upstream Blueprint Impact Area #2
- 2025 Char-Meck Homelessness Strategy's Grow permanent affordable housing workstream

BLUEPRINT IMPACT AREAS



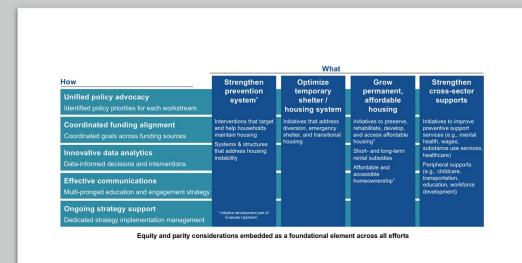
Creatively expand access to and availability of affordable housing inventory (physical units/homes and rental subsidies/down-payment/mortgage assistance).

2

Close the gap between household income and cost-ofliving so that households can both access and sustain housing.

Support policies and practices that reduce and/or remove barriers to access or sustain affordable housing.

Eliminate race and ethnicity-based income disparities and wealth accumulation gap.



Permanent Housing

HOUSING VOUCHERS

- \$5B to Public Housing Authorities for housing vouchers to either provide new, or renew existing, emergency vouchers.
- To support extremely low-income households who need long-term financial assistance to access housing.
- Eligibility: households must be at risk of or currently experiencing homelessness; fleeing or attempting to flee domestic violence, dating violence, stalking, sexual assault, or human trafficking; or who are recently homeless, and this rental assistance will prevent homelessness or having a high risk of housing instability.

Advocacy opportunities for CoC Governing Board

1

Target the additional Housing Vouchers for the extremely low-income households who need it the most.

2

Develop a plan in partnership with INLIVIAN, to ensure alignment and prioritization of new Housing Choice Vouchers for eligible households on the By-Name-List.

3

Report updates on the development and implementation of this plan to the CoC Governing Board.

Advocacy Alignment

- CoC Board Strategic Plan: Affordable Housing Crisis, 1.2
- Evaluate Upstream Blueprint Impact Area #2
- 2025 Char-Meck Homelessness Strategy's Grow permanent, affordable housing workstream

BLUEPRINT IMPACT AREAS



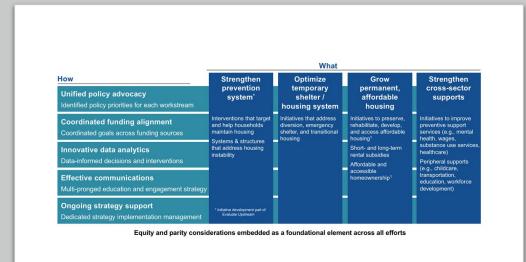
Creatively expand access to and availability of affordable housing inventory (physical units/homes and rental subsidies/down-payment/mortgage assistance).

2

Close the gap between household income and cost-of-living so that households can both access and sustain housing.

Support policies and practices that reduce and/or remove barriers to access or sustain affordable housing.

Eliminate race and ethnicity-based income disparities and wealth accumulation gap.



Permanent Housing

HOUSING COUNSELING

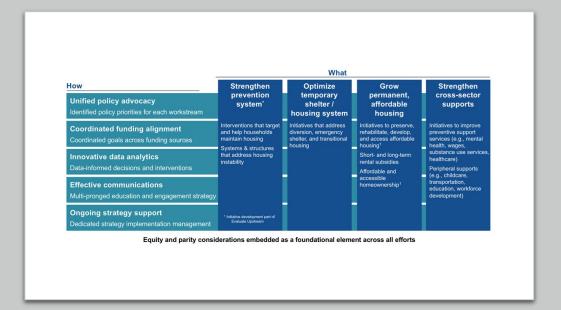
- \$100M to support housing counseling through NeighborWorks America. DreamKey Partners is identified as the local network organization of NeighborWorks America.
- At least 40% must go to housing counseling organizations that focus on minority and lowerincome homeowners, renters, and individuals experiencing homelessness; or provide services in neighborhoods with high concentrations of minority and low-income homeowners, renters, and individuals experiencing homelessness.

Advocacy opportunities for CoC Governing Board

Prioritize housing counseling funding for extremely-low income households; and encourage that the program coordinates with the established community assessment and triage system (NC 2-1-1 and Coordinated Entry) in order to ensure equitable access to resources.

Invite DreamKey Partners to regularly report to the CoC Governing Board on status of funding allocations; demographics and AMI levels of households served; and outcomes.

BLUEPRINT IMPACT AREAS 3 4 5 1 2 Develop an effective, Creatively expand Close the gap support policies and Eliminate race and comprehensive and access to and between household practices that ethnicity-based holistic availability of income and cost-ofreduce and/or income disparities homelessness affordable housing remove barriers to living so that and wealth inventory (physical nouseholds can both access or sustain accumulation gap. assistance system units/homes and access and sustain affordable housing. ustained by aligned housing. cross-sector funding subsidies/downand resources. payment/mortgage assistance).



Advocacy Alignment

- CoC Board Strategic Plan, Race Equity, 4.1
- Evaluate Upstream Blueprint Impact Area #5
- 2025 Char-Meck Homelessness Strategy
 Grow permanent, affordable housing
 workstream & that Equity is a foundational
 element across all efforts

Permanent Housing

FAIR HOUSING ACTIVITIES

- \$20M to support Fair Housing activities.
- Advocacy: Support Fair Housing activities, including enforcement of Fair Housing as part of its adopted policy priorities.

Advocacy Alignment

- CoC Board Strategic Plan, Race Equity, 3.1
- Evaluate Upstream Blueprint Impact Area #4
- 2025 Char-Meck Homelessness Strategy Strengthen cross-sector supports workstream

BLUEPRINT IMPACT AREAS

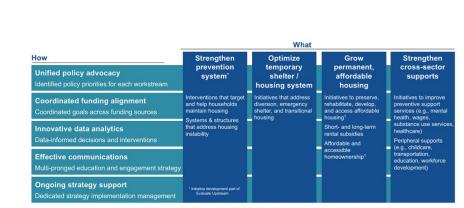


Creatively expand access to and availability of affordable housing inventory (physical units/homes and rental subsidies/downpayment/mortgage assistance).

2

Close the gap between household income and cost-ofliving so that households can both access and sustain housing. Support policies and practices that reduce and/or remove barriers to access or sustain affordable housing.

Eliminate race and ethnicity-based income disparities and wealth accumulation gap.



Equity and parity considerations embedded as a foundational element across all efforts

Next Steps





VOTE TO APPROVE ADVOCACY RECOMMENDATIONS

CA STAFF WORK WITH ARP AD HOC WORKGROUP TO DETERMINE MECHANISMS FOR ADVOCACY

Charlotte-Mecklenburg Continuum of Care

Reallocation Process (Updated from 7/10/2019 version)

DRAFT 3/19/2021

1. Purpose and Background

The Charlotte-Mecklenburg Continuum of Care (CoC) manages the performance of all CoC projects in the community and reallocates financial resources to improve the CoC's capacity to end homelessness. The CoC encourages new and existing providers to apply for new projects each fiscal year in accordance with identified community priorities, strategies and resource gaps. Chronic underspending or underperformance by a project risks recapture of those funds by the federal Department of Housing and Urban Development, making those funds unavailable to the community for use in ending homelessness. Therefore, the CoC has developed this policy to provide rules that govern the process for reallocation.

2. Definitions

- a. Chronic Underspending. Chronic underspending occurs when a renewal project fails to expend 90% or more of its grant funds during each of its three most recently completed grant years as stated in the grant agreement prior to the measurement date OR fails to expend 88% or more of its grant funds during each of its two most recently completed grant years.
- b. Chronic Underperformance. Chronic underperformance occurs when a renewal project fails to serve 90% or more of the projected number of households during each of its three most recently completed grant years prior to the measurement date OR fails to serve 85% or more of the projected number of households during each of its two most recently completed grant years, per its APR.
- c. Request Date. Agencies will need to provide the number served and number proposed to serve from their application. The request date will be the earlier of June 1 of each year or the release date of the Notice of Funding Award (NOFA). Collaborative Applicant will provide the Ranking Committee with the quarterly spending report from HUD to determine any underspending.
- d. Collaborative Applicant (CA). The CA is the organization designated by the CoC to submit the required CoC application for all projects selected for funding, and to apply for CoC planning funds.
- e. Recipient. A recipient is an organizational member of the CoC that receives HUD CoC funding for a project directly from HUD.
- f. Ranking Committee. A CoC Committee responsible for developing fair and transparent processes and recommending the ranking for projects eligible for funding under the CoC Program and Emergency Solutions Grant Program.

3. Effective Date

This policy is effective as of June 1, 2021.

4. Projects Subject to Reallocation

There is no guarantee of on-going CoC funding for any project because HUD wants communities to continually evaluate how best to deploy resources in order to end homelessness. The annual Notice Of Funding Awards is a competitive process, and the CoC Ranking Committee has tools and processes in place to ensure an equitable and transparent review of applications, in accord with community needs and priorities. Renewal projects that are determined to have chronic underspending or underperformance as defined in Section 2. above will be subject to reallocation. The Collaborative Applicant will notify all projects with chronic underspending and/or underperformance of its intent to reallocate, within 14 business days of the request date. The first year of a new project will not be included in any calculations related to underspending or underperformance.

5. Reallocation Amount

If there is chronic underspending, the reallocation amount may be the **greater** of the average underspending for the two most recently completed grant years, or ten percent of the annual project funding.

If there is chronic underperformance as defined in Section 2. above, but there is no underspending, the Collaborative Applicant, together with the Ranking Committee, will recommend a reallocation amount. At a minimum, the reallocation amount shall be **no less than** 10 percent of annual project funding. History of grant consolidation will be considered when determining a reallocation amount.

6. Voluntary Reallocation

Renewal projects that cannot effectively expend all of their funding may choose to relinquish some or all of their funding for the purpose of creating new projects in the community as long as they meet these criteria:

- a. They have operated for a minimum of 12 months, and
- b. They commit to identify placement for any household that would be displaced as a result of the reallocation.

Interest in a voluntary reallocation should be communicated by the Renewal Project to the Collaborative Applicant as soon as possible in order to allow the community to plan for new project applications.

7. Transition Year Deferral

For the 2021 NOFA only, if a project has spent at least 85% of its allocation for each of the past two project periods or served at least 85% of its projected participants, the project will be granted a one year deferral of the application of this policy. Project recipients will be notified of this one-year deferral so that they may be given the opportunity to fully expend their current grants or serve their targeted number of participants.

8. Waiver Request

A renewal project may request a one-year waiver of the reallocation within 5 business days from the receipt of the reallocation notice under the following circumstances:

a. The recipient has not been granted a waiver within the last two years, and

b. The project recipient has a detailed plan in place to fully expend the funds for the current grant year and the drawdown activity for the current grant year can clearly demonstrate that the grant will be more than 90% expended.

The waiver request should be made to the Collaborative Applicant, and should include at a minimum a detailed corrective spending plan and projections of future drawdown activity. The CA, together with the Ranking Committee, will review the waiver request and make a decision within 5 business days of the waiver request.

9. Conflicts of Interest

No member of the Ranking Committee who is associated with a project impacted by this policy may participate in deliberations or vote on any reallocation decision.

10. How Funds are Reallocated

If a project has its grant amount reduced as a result of this Policy, the project budget must be adjusted by the recipient prior to the submission of the NOFA application.

The reallocated funds are included in the NOFA funding amount available for new or existing

The reallocated funds are included in the NOFA funding amount available for new or existing projects.

The Notice for Letters of Intent, Notice of Project Process Competition, New Project Application Scorecard and Renewal Project Application Scorecard are posted annually by the Collaborative Applicant at: www.charmeckcoc.org

This policy replaces the Reallocation Process dated July 10, 2019

MEMORANDUM OF UNDERSTANDING

Between

Charlotte-Mecklenburg Continuum of Care (NC-505) Governing Board

And the Collaborative Applicant: Mecklenburg County Community Support Services Department

This Memorandum of Understanding (MOU) is entered into this 22nd day of April 2021, by and between the *Charlotte-Mecklenburg Continuum of Care Board (CoC Board)* and the *Mecklenburg County Community Support Services Department*.

BACKGROUND:

WHEREAS the Charlotte-Mecklenburg Continuum of Care adopted a Governance Charter on November 13, 2019, as amended; and

WHEREAS the Charlotte-Mecklenburg CoC shall serve the geographic area of Mecklenburg County to end homelessness and alleviate its negative impacts; and

WHEREAS the CoC Board shall develop policies and procedures conforming to the U. S. Department of Housing and Urban Development (HUD) requirements detailed in 24 CFR part 578.1 to designate a CoC Lead Agency to serve as the Collaborative Applicant to operate the CoC to support year-round CoC planning of homeless and homeless prevention housing and services; and

WHEREAS the Mecklenburg County Community Support Services Department has been designated by the CoC Board as the Collaborative Applicant, and, as such, is the sole eligible applicant for the HUD CoC Program Planning Grant funds, and shall manage the required HUD process on behalf of the CoC Board to ensure the maximum amount of funds are receive by the CoC jurisdiction and that the CoC is in compliance with all applicable HUD rules and regulations.

NOW, THEREFORE, the parties to this MOU set forth the following as the terms and conditions of their understanding:

ROLES AND RESPONSIBILITIES OF THE COLLABORATIVE APPLICANT:

- 1. Work closely with the CoC Board, CoC membership, its committees and workgroups to effectively coordinate the housing and services system, and to achieve the CoC's vision.
- 2. Design and manage a collaborative process for the development of a collaborative application in response to HUD's annual CoC Program competition, obtain approval from the CoC Board, and submit to the U.S. Department of Housing and Urban Development.
- 3. Apply for CoC planning funds and complete planning activities defined in the CoC planning grants, as approved by HUD.
- 4. Conduct an annual gaps analysis of the homeless needs and services available within the geographic area.
- 5. Conduct the Point in Time count, at least biennially.
- 6. Design and manage a fair and transparent process to award State Emergency Solutions Grant (ESG) funds.

- 7. Consult with the State of North Carolina and local ESG recipients in the geographic area on the use of ESG funds and progress toward program goals.
- 8. Consult with the City of Charlotte to ensure that the Consolidated Plan is aligned with the CoC's strategies and plans to allocate resources that meet the needs of homeless individuals and families and persons at risk of homelessness.
- 9. On behalf of the Governing Board, hold meetings of the full CoC membership, with published agendas at least semi-annually.
- 10. Staff CoC committees and workgroups, including preparation of agendas and minutes, meeting materials and communications, maintaining records and distribution lists.
- 11. Assist the CoC, through its committees and workgroups, to develop performance targets and evaluate performance.
- 12. Work collaboratively with other community stakeholders toward ending homelessness.

ROLES AND RESPONSIBILITIES OF THE CHARLOTTE-MECKLENBURG COC BOARD:

- 1. Provide overall direction and leadership of the CoC process.
- 2. Make formal decisions for the CoC, with input from committees, workgroups, the CoC membership, the Collaborative Applicant and others with expertise in the areas of homelessness and prevention.
- 3. Align and coordinate CoC, North Carolina Department of Health and Human Services Emergency Solutions Grants and other targeted homeless assistance and mainstream resources that can sustain people in their homes.
- 4. Advocate for additional resources, as required.
- 5. Ensure the availability of data for planning.
- 6. Establish priorities and make recommendations to HUD about allocation of CoC resources.
- 7. Establish system and component outcomes; monitor and evaluate progress.
- 8. Meet as a Board no less frequently than every other month to conduct business of the CoC. Establish a published meeting schedule.
- 9. Create committees and work groups and receive their reports.
- 10. Select the Collaborative Applicant (every three years unless there are concerns that warrant a new selection process more immediately) and monitor CA's performance annually.
- 11. Enter into any necessary contracts and MOUs on behalf of the CoC, and monitor performance under these agreements.
- 12. Communicate effectively with the CoC Membership and other key constituencies involved in eradicating homelessness.
- 13. Disclose any conflicts of interest in accordance with the Conflict of Interest policy.

DURATION AND RENEWAL

The duration of this MOU shall be from April 22, 2021 through December 31, 2022. The MOU shall be reviewed and updated annually, as needed. Prior to the end of the term of this MOU, the CoC Board shall determine a process for selecting a new Collaborative Applicant or retaining the current CA.

AMENDMENTS/NOTICES:

This MOU may be amended in writing by either party and is in effect upon signature by both parties.

Notices shall be mailed, emailed, or delivered to:

- 1. Chair of the CoC Board of Directors
- 2. Director, Mecklenburg County Department of Community Services

TERMINATION:

Either party may terminate this MOU at a date prior to the renewal date specified in the MOU by giving 120 days written notice to the other party. The termination shall be effective on the date specified in the notice of termination.

NO CONTRACTUAL RIGHTS OR OBLIGATIONS:

This MOU is not intended to and does not create any contractual rights or obligations with respect to the signatory entities or any other parties.

(Date)

IN WITNESS WHEREOF, the parties to this MOU have executed it through their respective duly authorized officers, as of the date first written above.

Kathryn Firmin-Sellers Chair Charlotte-Mecklenburg CoC

Stacy M. Lowry (Date)

Director

Mecklenburg Community Support Services Department

HUD CoC NOFA (Notice of Funding Availability) Application Timeline

2020 CoC Competition: HUD canceled the FY2020 CoC competition due to the COVID-19 pandemic. All current projects were automatically renewed. The Charlotte-Mecklenburg CoC was automatically awarded the full amount of CoC Planning dollars available. Charlotte-Mecklenburg was awarded \$5,204,330 total.

Anticipated FY2021 Competition Timeline: Typically, a 12-week timeline from when it is released.

Weeks 1-12	Collaborative Application led by Collaborative Applicant
Week 1	Board set priorities for funding made available through Bonus and/or reallocated dollars
	• LOI Period
Weeks 2 & 3	Reallocation decision
Week 3	Ranking Committee reviews LOI
Weeks 3-6	Project application period
Week 7	Ranking committee scoring
Week 8	Board approves recommendations
Week 9	Appeals Process
	Ranking Committee reviews appeals
Week 10	Board approves changes to recommendations
Week 12	Project applications, CoC Priority listing & collaborative application DUE

CoC Committee Updates

4.22.2021

Coordinated Entry Oversight Committee (CEOC):

- No update received.
- Next meeting: Tuesday, April 20, 2021 at 11:00am

Data Advisory Committee (DAC):

- No update received.
- Next meeting: Wednesday, May 12, 2021 at 10:00am

Equity & Inclusion Committee:

What has the committee/workgroup been focusing on since the beginning of the year?

- The EIC continues to work with the CEOC on our CoC's current Prioritization tool and the
 administration of it to ensure it is equitable and transparent. Currently the supplemental
 questions we have created are being tested with the population. Notable to say the VI is
 currently being phased out which has created a new task for us to tackle; finding a new
 equitable and transparent assessment tool.
- The EIC has started work with BFZ's cohort wide Racial Equity Aims. This work has lead to a
 Matrix being developed which seeks to identify who are in positions that make decisions in our
 CoC and allow us to be intentional on recurring and hiring individuals in an equitable way.
- EIC has charged the CoC board members to explore their individual implicit biases.
- We met with C4 Innovations and went over the scope of work which will include an analysis of our system and a survey has been sent out to the collab applicant as well as partner agencies.

What support do you need from the Board? For all board members to complete the Implicit Bias test for further discussion as well as the Matrix which will be sent out in early May.

Is there anything else you would like the Board to know? That we will continue to work on ensuring our CoC is equitable in decision making, practices and policies.

Committee/Workgroup Meeting Schedule: The EIC meets every 3 months on the 3rd Thursday for 90 minutes.

Membership/Nominating Committee:

• Will be making recommendations to fill the Prevention/Street Outreach/Diversion vacant seat on the CoC Board.

Ranking Committee:

 The Ranking Committee hosted a NOFA training open to all Committee members. We had excellent turnout.

- Many of us participated in the Equity Survey for the CoC
- We also decided we wanted to discuss a Reallocation Policy and make recommendations to the CoC Board on how the CoC policy might be updated. The Committee will meet at Noon on 4/13 to review and approve and then present recommends to the CoC Board for approval. We have invited current CoC recipients so they can hear the conversation and learn how the proposed policy may impact their projects.

Lived Experience Committee:

- Last meeting held April 14, 2021 at 1:00pm.
- Still working on increasing engagement with this group.
- What support do you need from the Board? How do we eliminate the barriers that we create for a person to be housed?

CoC Workgroup Updates

4.22.2021

Veterans Workgroup (Housing our Heroes):

- No update received.
- Next meeting April 29, 2021 at 11:30am.

Chronically Homeless Workgroup:

- No update received.
- Next meeting April 26, 2021 at 2:00pm

Training Workgroup:

- The group continues to participate in the Homeless Services Network (HSN) Training/Education Subcommittee meetings held monthly.
- The group has set up a page on the HSN website that provides information regarding education and training opportunities that are available. To show the collaboration with HSN and the CoC, the workgroup would like to have the website linked in the CoC Weekly Digest each week.
- Planning will begin soon for the HSN Fall Conference in which this group will be a part of.
- The next meeting is April 30, 2021 at 9:00am.

Persons with Criminal Histories Workgroup (PWCH):

- No update received.
- Workgroup meeting schedule: 3rd Wednesday of each month at 9:30am.

Homeless Families Workgroup:

- No update received.
- Workgroup meeting schedule: 2nd Thursday of each month at 10:00am. The next meeting will be held April 8, 2021.

Homeless Youth Workgroup:

What has the committee/workgroup been focusing on in the past month?

- Data Update---Overview of data for unaccompanied you age 18-24
- Homeless Youth By-Name List Scorecard Recap---Group reviewed score card to identify how to tackle as a larger group or subgroups and discussed combining items on the score card that relate to each other.
- Goal/Mission of the workgroup- Establishing a direction for the workgroup and main goal.
- Youth Engagement- Engaging youth with lived experience to give us their perspective so that the workgroup can better advocate on their behalf
- Case Conferencing-How to start case conferencing with services providers

What support do you need from the Board?

- Continued support of the mission to end youth homeless in Charlotte.
- Workgroup meeting schedule: 3rd Tuesday of each month at 1:00pm. The next meeting will be held April 20, 2021.